

BC Centre for Employment Excellence: Promoting Research into Practice

Alberta Career Development Conference 2015

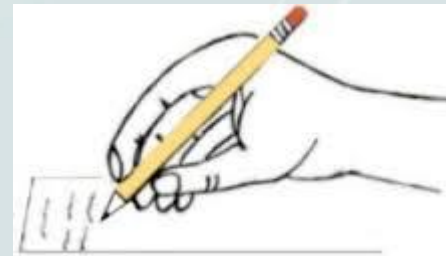
Edmonton, Alberta

May 1, 2015

A quick exercise to start ...

thoughts

What do you think of when you hear the words “**Centre for Excellence**”?





for the presentation

- Introduce the Centre
 - Genesis, mandate, values and principles
- The Centre's two key business functions
 1. Dissemination and Knowledge Translation
 2. Research and Innovation Projects developed with community partners to test new ideas in the employment services sector
- Q&A and your insights

BC Centre for Employment Excellence Team



Susanna Gurr,
Managing Director



Shawn de Raaf,
Research Coordinator



Greg Lockwood,
Stakeholder Coordinator



Genesis

- The creation of the Centre was a bold and significant initiative by the BC Ministry of Social Development and Social Innovation (Ministry).
- The Centre has been established to support the employment services sector including employers and service providers, to help improve employment outcomes for job seekers in the province. It is intended to be a unique 'go-to-place' to access quality information on best practices and evidence-based strategies on what works to strengthen the provision of employment services and programs across the province.

Mission

The Centre aims to act as a coordination point for research to connect both the BC employment services sector and the employer community with the best and emerging information about employment and training programs, practices, resources and tools.

Principles and values

The key principles and values that guide the Centre's work include:

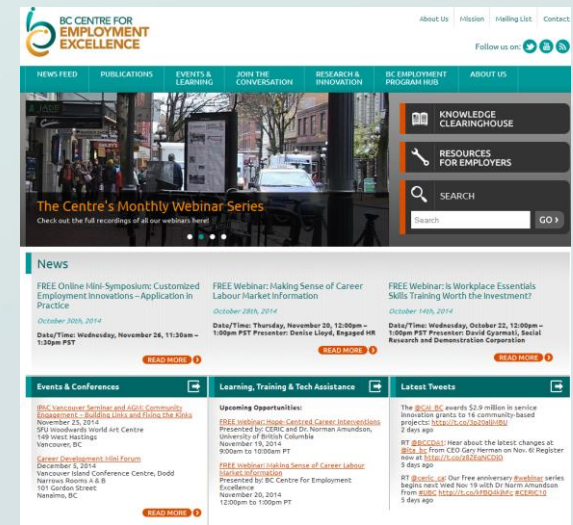
- Ensure relevant information is provided and accessible
- Deliver research that is independent and rigorous
- Actively work in partnership with key stakeholders by fostering and building trust and collaboration to strengthen its relevance and impact
- Leverage and build on existing resources to avoid duplicating available services and support
- Encourage sharing and learning among its key stakeholders



Business Functions

The Centre carries out two core functions:

1. Research and Development - Innovation
2. Practice and Knowledge Enhancement – Capacity Building



Practice and Knowledge Enhancement – Capacity Building

- Quick tour of website including
 - News and upcoming events
 - Knowledge Clearinghouse
 - Demonstration of the BC Employment Program Hub
 - CfEE Webinars
 - Training



BC Employment Program Hub

- One of the top knowledge requests from community consultations
- Employment program and services information gathered and published in *Environmental Scan of Employment Programs in BC* research study
- Contracted with a web developer to put program information into a searchable database on the CfEE website
- Consulted with a focus group and beta testers to ensure the hub met the needs of practitioners
- Launched the hub in September 2013 webinar

Free Monthly Lunch Hour Webinars

- One hour webinars targeted to BC practitioners
- Previous topics include employer engagement, customized employment and mental health
- Approaches on working with specialized populations tend to be the most popular
- Attendance is typically between 50 and 100 individuals
- All previous webinars can be viewed on the Centre's website



Training for Practitioners

- Training Advisory Working Group established in June 2013
- An industry-developed training plan that includes specific tactics for professional development and training to address selected needs expressed by the employment services sector in BC was developed

Connecting with the Centre



twitter



BLOG



www.cfeebc.org

[@CfEEBC](https://twitter.com/CfEEBC)

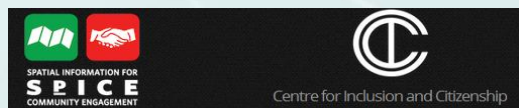
[RSS feeds](#)

[Mailing List](#) and Email: info@cfeebc.org

[Join the Conversation](#)

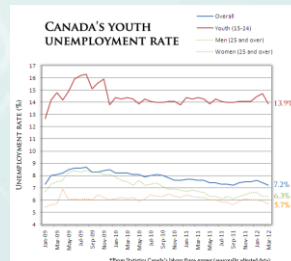
Research and Innovation Projects

Sharing Positive Experiences of Inclusive Employment



Mentoring Partnerships for BC Career Development Practitioners

Understanding Current Employment Program and Services for BC Youth



Strengthening Organizational Capacity



Integrating Motivational Interviewing within Employment Services for BC Employment and Income Assistance Recipients



BC Partners in Workforce Innovation



Developing Knowledge, Skills and Leadership through Mentoring Partnerships

Partners: BC Career Development Association (BCCDA) & SkillPlan

Methodology: Random assignment design & case studies

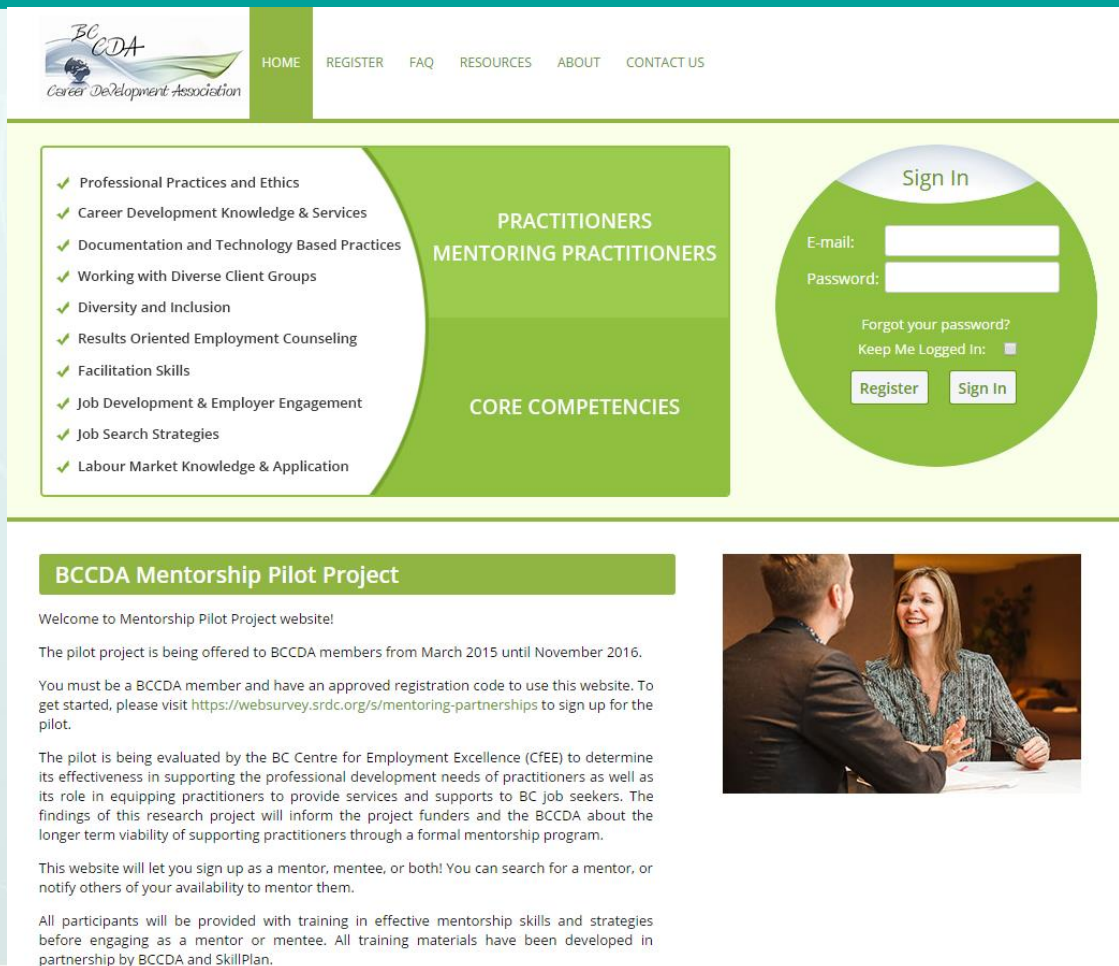
Objectives:

- Evaluate the effectiveness of offering a province-wide mentorship program to CDPs
- Examine its role in improving employment services and support to job seekers

Timeline:

- Needs assessment & project development – **Dec 2014 – Feb 2015**
- Pilot involving 350+ BCCDA members – **Mar 2015 – Nov 2016**

The platform



The screenshot displays the BCCDA website interface. At the top left is the BCCDA logo with the text "Career Development Association". A navigation menu includes "HOME", "REGISTER", "FAQ", "RESOURCES", "ABOUT", and "CONTACT US". The main content area is divided into two sections. The left section, titled "CORE COMPETENCIES", lists ten items with green checkmarks: Professional Practices and Ethics, Career Development Knowledge & Services, Documentation and Technology Based Practices, Working with Diverse Client Groups, Diversity and Inclusion, Results Oriented Employment Counseling, Facilitation Skills, Job Development & Employer Engagement, Job Search Strategies, and Labour Market Knowledge & Application. The right section, titled "PRACTITIONERS MENTORING PRACTITIONERS", features a circular "Sign In" form with fields for "E-mail:" and "Password:", a "Forgot your password?" link, a "Keep Me Logged In:" checkbox, and "Register" and "Sign In" buttons. Below this is a green header for the "BCCDA Mentorship Pilot Project" section, which contains a welcome message, project dates (March 2015 to November 2016), registration instructions, a description of the pilot's purpose, and information about signing up as a mentor or mentee. An image of a man and a woman in a meeting is positioned to the right of the text.

BC CDA
Career Development Association

HOME REGISTER FAQ RESOURCES ABOUT CONTACT US

- ✓ Professional Practices and Ethics
- ✓ Career Development Knowledge & Services
- ✓ Documentation and Technology Based Practices
- ✓ Working with Diverse Client Groups
- ✓ Diversity and Inclusion
- ✓ Results Oriented Employment Counseling
- ✓ Facilitation Skills
- ✓ Job Development & Employer Engagement
- ✓ Job Search Strategies
- ✓ Labour Market Knowledge & Application

PRACTITIONERS MENTORING PRACTITIONERS

CORE COMPETENCIES

Sign In

E-mail:

Password:

Forgot your password?

Keep Me Logged In:

Register Sign In

BCCDA Mentorship Pilot Project

Welcome to Mentorship Pilot Project website!


The pilot project is being offered to BCCDA members from March 2015 until November 2016.

You must be a BCCDA member and have an approved registration code to use this website. To get started, please visit <https://websurvey.srdc.org/s/mentoring-partnerships> to sign up for the pilot.

The pilot is being evaluated by the BC Centre for Employment Excellence (CfEE) to determine its effectiveness in supporting the professional development needs of practitioners as well as its role in equipping practitioners to provide services and supports to BC job seekers. The findings of this research project will inform the project funders and the BCCDA about the longer term viability of supporting practitioners through a formal mentorship program.

This website will let you sign up as a mentor, mentee, or both! You can search for a mentor, or notify others of your availability to mentor them.

All participants will be provided with training in effective mentorship skills and strategies before engaging as a mentor or mentee. All training materials have been developed in partnership by BCCDA and SkillPlan.



The Face-to-Face Project: Bringing Youth with Disabilities and Employers Together



Bringing Youth with Disabilities
and Employers Together

it's about **us**
productions

vanouver
foundation



Questions

