

Autumn

2015

# Career Momentum



A Holistic Approach to  
Employment Services

Grounding in the HOW of  
Effective Practice

Effective Practices: Career  
Planning Tools on ALIS

What Works

Finding the Next  
Generation of Forestry  
Careers

Profile: Colette Perry

Six ways to get a job when  
you aren't looking for a job

## Message from CDAA Chair

by Dorothy Ritz  
Chair, Board of Directors, Career Development Association of Alberta

Fall is in the air! It has been cool for the last few days, gardeners and farmers are harvesting and classes are in session at schools and post-secondary institutions across the province.

The theme of this issue is effective practices. For many of us ...

[read more](#)



CDAA Executive Director Update:

## Making the Link: Connecting Professionalism and Effective Practice

by Paula Wischoff Yerama, BMgt, CCDP, RRP, RVP  
Executive Director, Career Development Association of Alberta

While doing some labour market research a while back I came across a definition from The Logistics Institute regarding professionalism and practice. It appears to have been revised slightly from the original version but remains true none the less:

[read more](#)



## Effective Practices: A Holistic Approach to Employment Services

by Jan Watson, Program Supervisor

*EmployAbilities* - North Central East Region

*EmployAbilities* provides employment services to persons with disabilities in both rural and urban areas in the province of Alberta. As a community-based charitable non-profit organization governed by a volunteer board of directors *EmployAbilities*: ...

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## Grounding in the HOW of Effective Practice

by Margo Purcell

When learning about effective practice, in any field, there is often a focus on WHAT to do. Effective practice also means conscious consideration of HOW we do it to ensure a successful experience for the client and practitioner alike.

[read more](#)



## Effective Practices: Career Planning Tools on ALIS

by Government of Alberta

Police officer or plumber? Baker or bricklayer? Deciding on a career path can be a challenge. Fortunately, ALIS has the resources you need to help your clients, no matter where they are in the career-planning process.

[read more](#)



## What Works

by Vicky Driver

When I think about what works the first idea that popped into my head was the Alberta Learning Information Service (ALIS) publication called *What Works: Career-Building Strategies for People From Diverse Groups*. It is for career practitioners who ...

[read more](#)



## Finding the Next Generation of Forestry Careers

From the Editor's Desk

Imagine an industry that has something for everyone regardless of their interests, experience, and level of training.

That industry exists, and it is Alberta's forest industry. And the great news for students and job-seekers is that the industry ...

[read more](#)



Profile of a Career Development Professional:

## Colette Perry

Interviewer: Tracey Campbell

I would like to introduce you to Colette Perry. Colette grew up on a farm in Saskatchewan. After high school she ventured into the labour force in the Northwest Territories and recalled how tough it was to find employment because unemployment, was at the ...

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Member Benefits ...

## Capitalizing on your Membership: Business Supports

Individuals and organizations can take part in CDAA's membership benefits as associate, student, pre-certified, group or organizational members. Here are a few ways that CDAA can support your business: ...

[read more](#)



## Six ways to get a job when you aren't looking for a job

by Paula Wischoff Yerama, BMgt, CCDP, RRP, RVP

It is true that people are losing their jobs. It is also true that people are getting hired. Over the past several months I have heard countless comments about the labour market and how it is no use looking for work because no one is hiring. At the same ...

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## CAREER CURRENTS

From the Editor's Desk

ABC and Elections Canada have partnered to create A Guide to Voting: A Literacy Practitioner Workbook for Voting in the 2015 Federal Election to help introduce civic literacy in the classroom in advance of the October 2015 federal election. ...

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## - New Members -

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### New Members

Christina Bazell  
Lettie Croskery  
Melanie-Carole Laverdiere

Steve McGean  
Bredin Centre for Learning  
April McNeil

[read more](#)

WELCOME

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## - Upcoming Events -

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### **ACDC2016: Commit to Excellence**

The third annual Alberta Career Development Conference will be held in Calgary, AB on April 26 and 27, 2016 at the Coast Plaza Hotel and Conference Centre, Calgary, AB.

[read more](#)

### **Canada Career Week**

Canada Career Week is November 2-6, 2015 and the theme is "Decent Work, Healthy Lives". How will you be promoting the link between decent work and our health - as individuals, communities and as a nation?

[read more](#)

### **Fall CDAA Multi-Chapter Event**

The Membership and Chapter Development Committee is pleased to host Carol Vecchio (<http://carolvecchio.com>) for the Fall 2015 Multi-Chapter event.

Monday, October 19 - Calgary  
Tuesday, October 20 - Red Deer  
Wednesday, October 21 - Edmonton  
Thursday, October 22 - Lethbridge

[read more](#)

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