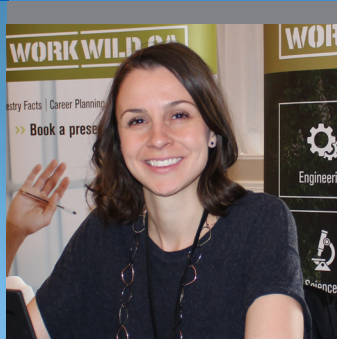




CAREER MOMENTUM

June 2021



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CDAAL
Current. Connected. Committed.



Career Development Update June, 2021

*By Paula Wischoff Yerama, CCDP
Executive Director,
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Member Focus Edition

Welcome to our first Member Focus edition of Career Momentum for June, 2021. This issue features interesting stories, achievements and other info that celebrates you, our members!

We have members at different levels of participation, from a variety of backgrounds. Many are CCDP designated, a certification earned through professional development and administered through your provincial association.

In the past, only members received Career Momentum. If you're a subscriber and have received this message, why not take a moment to peruse the benefits of becoming a member? We welcome new members!

This issue we feature one of our Board Members, Nancy Burford. Enjoy!

Are you taking advantage of all that membership offers? Get current on CDAA member benefits, services, events, resources and opportunities all in one place on the Member Benefits and Services page included in this issue.

A handwritten signature in black ink that reads "Paula". The signature is fluid and cursive, with a large loop at the end.

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Member Profile: Nancy Burford, CCDP

By Paula Wischoff-Yerama

Early in her career, Nancy acquired her BDES and worked as commercial artist. She tried diligently to maintain a presence in her industry when she and her husband began having children. She managed her own fine art business and then once her youngest child of three, was in fulltime school, she became familiar with the challenges of employment re-entry.

Years later, because of this challenge, she became interested in Career Development for herself and others. She changed career paths, and secured a job working as an internship coordinator at King's University. Then she acquired her Career Practitioner Certification through Concordia's CD program. Nancy is passionate to assist young adults find purposeful and individual career pathways.

As a CDAA member, she pursued her CCDP professional designation. She felt that the designation gave her further recognition of her experience and training.

Nancy would encourage others to look through the resources provided by CDAA on their website. Consider taking courses within Career Development offered through various providers listed on the website and inquire about the tools that would assist Career Development for your clients.

Through the pandemic, Nancy has worked closely with her university students, and adjusted expectations accordingly. Summer jobs and entry level employment looked vastly different over the past two summers. Many jobs were adapted to virtual platforms or not available to hire, summer job grants were also limited creating greater competition for the jobs that were advertised. Students had to engage in the process of securing summer work. Nancy worked closely with them and created individual job search strategies.

Nancy enjoys reading about local and world events that influence industry, as this information is critical for employment opportunities. Industry trends and career exploration paired with careful strategies help individuals select careers that can flourish. Further schooling, training, networking and local industry information are some of the tools she uses with her students.

Nancy is someone who likes to teach and likes to learn and develop her skillset. As a Career Development Professional, she has gained exposure to the many difference facets of Alberta's industry.

She is happy to be a CDAA Board member and looks forward to networking with the CDAA community and participate in the efforts of Career Development within Alberta.

Member Benefits and Services

Are you open for business?

If you are currently providing career and employment services and taking on new clients, we want to promote you. We will be putting together a career and employment service document that can be shared on the website and via social media for individuals / organizations that are seeking career development support. In an effort to keep the document “manageable” we are simply asking for your service’s name, city / town, website, and preferred social media account. Please provide the requested information via this Open for Business [submission form](#).

You can access the “Open for Business” resource from the CDAA website (<https://www.careerdevelopment.ab.ca/>) and also from our various social media platforms.

Are you hiring?

If you are recruiting career development professionals to your organization, please let us know! We can share your job posting via the weekly Job Opportunities newsletter. Simply email your job posting PDF or weblink to ed@careerdevelopment.ab.ca and we’ll share it with all CDAA members!

Stay Current! Get Connected!

If you are not yet connected with the various CDAA social media channels, we encourage you to do so!

- The Career Development Association of Alberta LinkedIn Group: (<https://www.linkedin.com/groups/2593883/>)
- The Career Development Association of Alberta Facebook Page: (<https://www.facebook.com/CareerDevAB/>)
- The Career Development Association of Alberta Twitter Page: (<https://twitter.com/CareerDevAB>)
- The Career Development Association of Alberta YouTube Channel: (<https://www.youtube.com/channel/UCCMSkl43Flf6EWsloKBh-mg>)

All of the above are great ways for you to stay current and get connected. Network with your colleagues and other professionals, promote your services, find out about what’s happening in the broader career development community, take advantage of professional development opportunities and more!

Did you know that the CDAA recently uploaded all of the recorded sessions from previous Alberta Career Development Conferences to its YouTube Channel? There are over 25 concurrent sessions available for your viewing!

The CDAA’s bi-weekly Community Connector is another fabulous way to connect with resources, information, professional development and training opportunities, and more. Do you have something to share? CDAA Members wishing to share their own events / workshops / practitioner resources or Member sourced events / workshops / practitioner resources in the CDAA Community Connector may do so, free of charge, by providing a direct web link to the CDAA. To submit, please send the direct web link for the event / workshop / practitioner resource and a brief description to ed@careerdevelopment.ab.ca with “Community Connector” in the subject line. Please note only the direct web link and a brief description will be included in the CDAA Community Connector and we ask that you limit the amount of text in your description to 50 words or less.

Free Webinars!

We are interested in setting up FREE member to member webinars for the fall / winter, and possibly beyond, to showcase the range of career development expertise our members have to offer. These would be short (1 – 1.5 hour) webinars and offered free of charge to members only. If you have a webinar topic you would like to share, pro bono, with other CDAA members, please connect with Paula at ed@careerdevelopment.ab.ca.

Professional Partnership Highlights

Career Development Competency Program (Enhanced)

The Career Development Competency Program (Enhanced) is a 200+ hour program comprising 12 courses delivered over eight “blocks” of 3 or 4 days each for a total of 31 days of face-to-face or virtual instruction. The CDCP addresses the core competencies of the Canadian Standards & Guidelines for Career Development and is well-positioned to meet the upcoming new version of these standards. The program is aimed at the beginning career development practitioner, covering the fundamental concepts and practices of career development practice. Originally developed by the Life-Role Development Group Ltd. for the Alberta government’s Career and Employment Consultants in the early 2000s, the CDCP has evolved and expanded. The enhanced CDCP now includes distinct courses in Theories of Career Development and Ethics & Professional Conduct, and the current offering is a joint venture led by the Group and including the Lesser Slave Lake Indian Regional Council, Canadian Career Development Foundation, and Life Strategies Ltd. A complete description of the courses and requirements can be found at <http://www.life-role.com/CDCP.htm>. Selecting the Participant Guide will provide the most thorough description.

The CDCP (Enhanced) is currently being delivered virtually (via Zoom) to about 60 case workers

employed by Social Development Departments in about 22 First Nation communities across Alberta. This delivery began face-to-face in February 2020, was put on hold in mid-March, and then resumed with virtual delivery in October 2020. One cohort’s delivery was completed in March, with two more cohorts’ deliveries to be completed by mid-May 2021. Given sufficient registrations, a new offering of the enhanced CDCP will be launched in May 2021 and will be completed by March 2022. This offering will be virtual but may change to face-to-face delivery.

The funding for the current and upcoming deliveries includes purchasing CDAA memberships for interested participants. Upon graduation, the funding also includes the fees for interested participants to apply through CDAA for their Certified Career Development Practitioner (CCDP) designation. The Group will assist interested participants to complete these applications. Currently, the Group expects about 40 participants to apply for CDAA membership prior to the end of May 2021. It is not yet known how many will apply for the CCDP designation. For more information or to have specific questions addressed, please contact Dave Redekopp at liferole@telusplanet.net / 780.451.1954 or Curtis Day at curtisday@shaw.ca / 780.963.9898.

Supporting Canadians to Navigate Learning and Work

Through representation on two Supporting Canadians to Navigate Learning and Work committees – the National Steering Committee and the National Certification Steering Committee – the CDAA has been able to provide valuable input into the development of the new competency framework for career development practitioners and its accompanying

certification program. It is expected that the new national certification program will be piloted later in 2021. We are proud to have been a part of this comprehensive national process and are looking forward to being a part of the ongoing development.

Alternative Career Pathways for Internationally Educated Teachers

The CDAA has been proud to sit on the advisory committee for Bredin Centre for Learning's Alternative Career Pathways for Internationally Educated Teachers project.

The mandate of the advisory committee is to provide input and direction in developing and implementing

Letters of Support

A letter of support was prepared for Bow Valley College's School of Global Access related to their proposal to develop micro professional credentials for Career Development Professionals in three key areas: Digital Skills, Critical Thinking and Resiliency.

As the Supporting Canadians to Navigate Learning and Work (CDP Competence) Project looks towards its final six months, an application to the Government of Canada's Sectoral Initiatives Program was made for a new project that will build on and extend

UN International Career & Livelihood Day

Led in part by CDAA member Tracey Campbell, Senior Policy Analyst, Labour Force Policy & Strategies, Strategy & Policy Division, Alberta Labour and Immigration, members of Team Canada, [ICCDPP International Symposium 2017](#) have been collaborating with representatives from other career development organizations to advocate for a United Nations International Career & Livelihood Day. Tracey has put in an incredible amount of research and preparatory time to identify the steps needed to submit an application to the United Nations for their consideration. Wouldn't it be incredible to see career development observed on the [United Nations calendar](#) ?

a successful pilot program. The program will identify 10-12 alternative career pathways that will support internationally educated teachers to obtain employment in a related field, maximizing the application of existing skills and competencies.

the outcomes achieved through the current CDP Competence Project, with the focus shifting towards implementation of the CDP Canadian Competency Framework (2020), Canadian Competency Profile for CDPs (2020), Canadian Industry Standard for CDPs (2021), and the Canadian Competency-based Certification Program for CDPs (2021). The CDAA was proud to provide a letter of support and to indicate its intent to provide in-kind contributions to the project by way of information sharing and participation.

Partnerships are one of the important ways that CDAA remains current, connected, and committed to the career development community. We look forward to participating in and promoting many more in the years ahead!

Wishing you an amazing summer!

Yours in career development,



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The Career Development Association of Alberta respectfully acknowledges that it operates from Treaty 6 territory, and respects the histories, languages, and cultures of First Nations, Metis, Inuit, and all First Peoples of Canada, whose presence continues to enrich the career development profession.