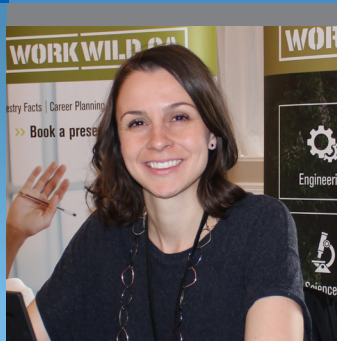




CAREER MOMENTUM

October 2021



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CDA
Current. Connected. Committed.



Career Development Update October, 2021

*By Paula Wischoff Yerama, CCDP
Executive Director,
Career Development Association of Alberta*

SUPPORTING CANADIANS TO NAVIGATE LEARNING AND WORK – PROJECT UPDATE

As the Supporting Canadians to Navigate Learning and Work project wraps up, I would like to extend my deepest gratitude and sincere appreciation to you, the career development community in Alberta, for your support of and involvement with the project. Your contributions enabled the creation and development of the following project assets:

- Career Development Professional National Competency Framework
- National Competency Profile for Career Development Professionals
- National Industry Standard for CCDP Certification
- Certification Process including a bilingual exam and performance assessment
- Code of Ethics for Career Development Professionals
- Three post-secondary micro-credentials

With respect to national certification, it is important to know that while the certification process has been pilot tested and refined much work remains to be done before the certification program can be launched. CCDF has submitted a proposal for funding to ESDC which focuses on the critical transition from program development to program implementation. Receiving this new funding will secure the legacy of the investment made by the Government of Canada by achieving sustainable and integrated implementation of the certification program.

On October 15, 2021 CCDF provided an update regarding the proposal that was submitted to ESDC. “The new sector funding seems to be quite popular, and with last month’s federal election they’re running a bit behind on what sounds to be a much larger workload than they expected. We will be sure to keep you in the know on our status going forward.

While all of our project's work has been completed in English, many of those same processes are being replicated in French to ensure that all the assets are of equal quality. Translation brings a powerful strength and clarity to a finished product and we anticipate that the final documents will reflect this. Anticipation to use the full competency framework and the code of ethics is certainly mounting, and we are thankful that NSC and NCSC members have agreed to use their incredible patience and positions of privilege to wait for bilingual publication of all our remaining assets instead of using unpublished and drafted documents that have been circulated in advance. Like you, CCDF has committed to holding tight and waiting to begin the work of aligning our courses to the full competency framework and the Code of Ethics until translation is complete and these are formally published.

We are expecting that the Code of Ethics will be complete and ready to share by next Friday, October 22nd. When made available online, I will send a PDF copy to you directly, and include some bilingual email copy to share through your networks. We will be sure to connect with you again when the final competencies are made available, and when we hear more from ESDC about our proposal. While the project may have officially ended, the work to implement, maintain, update and grow our collective work is still top of mind!"

The CDAA will continue to share updates and information related to the project and the work that remains to be done. We are very excited for what this all means for our profession!

PROFESSIONAL DEVELOPMENT AND CONFERENCES

In order to assist you with meeting your professional development goals, several virtual professional development and conference options are available to you including:

- CERIC webinars – <https://ceric.ca/ceric-events/webinars/>
- NBCDA 2021 Virtual Conference – <http://www.nbcdag-gadcnb.ca/>
- Let's Get to Work – Career Development Conference for Manitoba – <http://www.macd-mb.org/lets-get-to-work.html>

The CDAA is very excited to be partnering with CERIC during Canada Career Month to host a three part webinar series delivered by Jodi Tingling, MSW, RSW on November 18, 25, December 2, 2021. This webinar series will address the disparities racialized folks experience in their careers including those who identify as Black, Indigenous and as people of colour. As a career practitioner it is vital to understand the systems that serve to harm or hinder the career trajectories of those who are racialized. The research is clear, the systems in place can negatively impact their careers as they face many barriers that alter their recruitment, hiring, advancement and retention in the workforce. Although there has been some progress in businesses recognizing the need to have a diverse, inclusive and equitable workforce, more work needs to be completed to dismantle the systems that continue to contribute towards promoting and harming those who are racialized.

REGISTER HERE: <https://ceric.ca/ceric-events/webinars/beyond-diversity-supporting-career-practitioners-to-have-inclusive-anti-racist-practices-to-empower-clients-who-are-racialized/>

Given that we are hosting the webinar series with CERIC this fall we will be moving Ignite Your Passion to February / March 2022! Stay tuned for more details!

Be sure to mark your calendars for Alberta Career Development Conference (ACDC), a hybrid event (in person with virtual attendance options) on May 3 & 4, 2022 at the Best Western Premier Calgary Plaza Hotel & Conference Centre.

CDAA INITIATIVES

OPEN FOR BUSINESS

If you are currently providing career and employment services and taking on new clients, we want to promote you. We will be putting together a career and employment service document that can be shared on the website and via social media for individuals / organizations that are seeking career development support. In an effort to keep the document “manageable” we are simply asking for your service’ s name, city / town, website, and preferred social media account. Please provide the requested information via this Open for Business submission form: <https://cdaassoc.wufoo.com/forms/open-for-business/>.

You can access the “Open for Business” resource from the CDAA website (<https://www.careerdevelopment.ab.ca/>) and also from our various social media platforms.

ARE YOU HIRING?

If you are recruiting career development professionals to your organization, please let us know! We can share your job posting via the weekly Job Opportunities newsletter. Simply email your job posting PDF or weblink to admin@careerdevelopment.ab.ca or ed@careerdevelopment.ab.ca and we’ll share it with all CDAA members!

STAY CURRENT! GET CONNECTED!

If you are not yet connected with the various CDAA social media channels, we encourage you to do so!

The Career Development Association of Alberta LinkedIn Group: (<https://www.linkedin.com/groups/2593883/>)

The Career Development Association of Alberta Facebook Page: (<https://www.facebook.com/CareerDevAB/>)

The Career Development Association of Alberta Twitter Page: (<https://twitter.com/CareerDevAB>)

The Career Development Association of Alberta You Tube Channel: (<https://www.youtube.com/channel/UCCMSki43Fif6EWsloKBh-mg>)

All of the above are great ways for you to stay current and get connected. Network with your colleagues and other professionals, promote your services, find out about what’s happening in the broader career development community, take advantage of professional development opportunities and more!

Did you know that the CDAA recently uploaded all of the recorded sessions from previous Alberta Career Development Conferences to its You Tube Channel? There are over 25 concurrent sessions available for your viewing!

The CDAA’s bi-weekly *Community Connector* is another fabulous way to connect with resources, information, professional development and training opportunities, and more. Do you have something to share? CDAA Members wishing to share their own events / workshops / practitioner resources or Member sourced events / workshops / practitioner resources in the CDAA *Community Connector* may do so, free of charge, by providing a direct web link to the CDAA. To submit, please send the direct web link for the event / workshop / practitioner resource and a brief description to admin@careerdevelopment.ab.ca or ed@careerdevelopment.ab.ca with “Community Connector” in the subject line. Please note only the direct web link and a brief description will be included in the CDAA *Community Connector* and we ask that you limit the amount of text in your description to 50 words or less.

RESOURCE DATABASE

As Career Development Practitioners it is our responsibility to practice ethically – to uphold the Canadian Standards and Guidelines for Career Development Practitioners Code of Ethics and to adhere to the Canadian Standards and Guidelines for Career Development Practitioners. Heightened awareness related to systemic racism and racial inequality has reinforced and added urgency to this responsibility.

Through consciousness, education, and advocacy we can challenge social justice issues, racism, and discrimination that impacts our Black, Indigenous and People of Colour (BIPOC) members and broader career development community, and the clients and communities we serve. The experiences of our members are important to us. As your professional association we are here to support you. We are committed to listening and learning so we can be better and do better for you.

We have started to compile a list of accessible resources, organizations, events, and actions that can enhance our knowledge and understanding, provide opportunities for listening, learning, and involvement, and support us to take action. Please help us build an Alberta specific database for our members and broader career development community, and the clients and communities we serve. Do you have a resource you would like to share or a story you would like to tell? Please connect with us by email at ed@careerdevelopment.ab.ca.

If you have any questions about the association, events, membership, the CCDP designation – anything career development, really – please feel free to reach out! We love to hear from you.

Your health, safety, and well-being continues to be our primary concern. Please consult <https://www.alberta.ca/coronavirus-info-for-albertans.aspx> for up to date information and resources for you, your family, your workplace, and the people you support.

Yours in career development,



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The Career Development Association of Alberta respectfully acknowledges that it operates from Treaty 6 territory, and respects the histories, languages, and cultures of First Nations, Metis, Inuit, and all First Peoples of Canada, whose presence continues to enrich the career development profession.

CAREER DEVELOPMENT COMMUNITY COLLABORATION – October 2021

We are very excited to introduce Career Development Community Collaboration as part of Career Momentum's fresh new look! Every few months we will pose questions for your input. Your responses will be shared in upcoming editions of Career Momentum.

Please send your responses to any or all of this month's community collaboration questions to Paula Wischoff Yerama at ed@careerdevelopment.ab.ca by November 18, 2021 with "community collaboration" in the subject line.

- What organizations, events, or resources related to diversity, equity, and inclusion have you found to be particularly helpful in supporting your clients, colleagues, and communities?
- What sources of labour market information have been most beneficial to you in supporting your clients? Where have your clients been finding success in the labour market?
- As the career development profession continues to move toward a national certification program for career development professionals, what questions around national certification are coming up for you?
- As the career development profession prepares to launch the Career Development Professional National Competency Framework, what are you most looking forward to and how do you hope to be able to incorporate the new framework into your own career development?
- November is Canada Career Month! What are some "It's Possible" career conversation starters you might use with your clients, students, employers, colleagues?

Canada Career Month 2021

Have you ever wondered what's in store for you and your career? Have you simply thought about what's possible? This year, for Career Month, we're having a national conversation what's possible. Whether you're a student, a Career Development Professional, a parent, or someone who is simply thinking a little bigger about their own...

Join the conversation, and see What's Possible!

<http://careermonth.ca/>

Canada Career Month



WELCOME NEW MEMBERS AND NEW CCDP DESIGNATES

New Members from July 1 – September 30, 2021

Catherine Hunt - Bredin Centre for Learning - Edmonton

Deepak Lama - Bredin Centre for Career Advancement - Edmonton

Monika Rondeel - Lacombe Employment Centre/ Action Group - Central Alberta

Natalie Bradbury - Calgary

Sarah Tangan - Edmonton Region Immigrant Employment Council - Edmonton

Sadia Chowdhury - Calgary

Saifan Kosheryan - Calgary Immigrant Women's Association - Calgary

Shaune Fandrey - Career Assistance Network (Small Organization Member) - Central Alberta

Jennifer Easaw - University of Alberta - Edmonton

Shelby Oates – AdaptAbilities - Edmonton

Donna Spring - MCG Careers Inc. - Calgary

Shelalyn Hutchinson - Career and Employment Services - Calgary

Rebecca Aston - Bow Valley College - Calgary

Stephanie Blencowe - Calgary

Andrea Mix - Olds College

Elaine Lawson - Calgary Immigrant Women's Association - Calgary

New CCDP's from July 1 – September 30, 2021

Tanis Kempe - Career Assistance Network - Southern Alberta

Susan Jordan - MCG Careers Inc. - Calgary

Sunita Gurung - Bredin Centre for Career Advancement - Edmonton

Saira Inayatullah - Bredin Centre for Career Advancement - Edmonton

Nada Ali - Bredin Center for Career Advancement - Edmonton

Gail Kastning - Purposeful Careers - Calgary

Ashton Selig - Career Assistance Network - Red Deer

Madison Boven - Career Assistance Network - Red Deer

Congratulations and Welcome to the Career Development Association of Alberta!