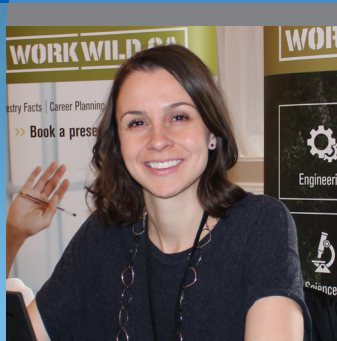




CAREER MOMENTUM

July 2022



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CDAA
Current. Connected. Committed.



Career Development Update July, 2022

*By Paula Wischoff Yerama, CCDP
Executive Director,
Career Development Association of Alberta*

Happy Summer!

CDAA's outward operations slow a little during the summer months but behind the scenes we are preparing for the months ahead. We are excited about the prospect of a return to in person events in 2023 with ACDC and to providing opportunities for you to reconnect with your colleagues and friends! Wishing you and yours a joyful, restful, and adventure filled summer.

IGNITE YOUR PASSION 2022 – UPDATE

We are planning for an Ignite Your Passion event in the fall – likely virtual. Stay tuned for more details!

ALBERTA CAREER DEVELOPMENT CONFERENCE 2023

SAVE THE DATES

May 2 & 3, 2023 – The Best Western Premier Calgary Plaza Hotel & Conference Centre, Calgary, Alberta

NATIONAL CERTIFICATION

On June 14, 2022 we received the following communication from CCDF:

“Thanks to everyone who has shared their support, concerns, and questions about the Nova Scotia Career Development Association’s offer to administer certification on a national level. Overall, your feedback was positive; concerns and questions focused on funding stability, marketing/communications, and governance. While the project working groups (NSC and NCSC) are no longer officially active, we do hope to keep these groups engaged through updates at least until the next clear and focused steps are taken. So, to that end and in the interests of continued communication and transparency, we’d like to share a few recent updates:

- On June 3, the five provinces currently offering certification met to collaborate on interim plans and the transition from provincial to national certification. The short-term plan is to maintain status quo with respect to existing provincial certifications until the transition process to the national program begins.
- NSCDA and CCDF are committed to engaging in deeper dialogue (ideally F2F) with every provincial CD association (and other key stakeholders who are keen to be involved) in the coming months. Lindsay Guitard (lguitard@nscda.ca) will be coordinating these meetings.

- In the transition to national certification, it is understood that each province will need unique plans and timelines for existing CCDPs, those who are renewing, or are currently applying for their CCDP.
- Communication is key! NSCDA is working to develop a strong and consistent approach to communication and updates surrounding implementation of a national certification program. In the meantime, CCDF will continue with updates like this one.
- Recognizing the value of all professional associations connecting regularly on the many challenges they have in common (and the many potential opportunities for collaboration) – not limited to certification – Paula Wischoff-Yerama has agreed to try to set up a regular meeting schedule of all the CD associations.

For us at CCDF, we are in this labour of love with you! We look forward to throwing our volunteer time in with all of yours to move toward a rigorous and sustainable national certification.”

On July 7, 2022 a meeting of the career development associations was held virtually with 15 individuals attending. There was a strong desire and commitment to continued communication and collaboration with quarterly meetings

CAREER DEVELOPMENT PROFESSIONAL INSTITUTE

In late March 2022 the CDAA was contacted by CCDF regarding a Career Development Professional Institute – Feasibility Study. The following information was provided in a public announcement:

“As part of the Responsive Career Pathways Initiative, The Future Skills Centre <https://fsc-ccf.ca> and Blueprint <https://www.blueprint-ade.ca> commissioned several research papers which have generated ideas for strengthening career and employment services. One consistent theme across these papers was a deep need for stronger supports for the professionalization and development of the sector.

With this research completed, the Responsive Career Pathways is now moving into an exciting next phase of prototyping and testing, led by Blueprint and Future Skills Centre (FSC). One of the major streams of future work is finding new solutions for building capacity in the career development sector.

To explore this need, FSC has asked the Canadian Career Development Foundation and MixtMode Consulting to explore the feasibility of establishing something along the lines of a national Career Development Professional Institute that could potentially focus on 4 main objectives:

- Providing a ‘home’ for the Competency Framework, National Profile, Code of Ethics, and associated resources and a hub to promote their integration and application;
- Supporting CDPs to access basic, foundational training, at no to low cost, on the career development process, helping to ensure a common language and an understanding of the full scope of career development practice - especially among those working in the public employment service;
- Creating and nurturing a community of practice, where CDPs can exchange and grow with respect to their practice, application of learning, and further development needs; and
- Establishing a central hub as a “one stop” for CDPs to find out about the full range of existing training available to them, as well as professional supports/associations and national/international developments that matter to our profession.”

CCDF and MixtMode Consulting will be connecting with CDPs across the country to ensure that what gets built reflects our collective vision and goals for our profession. You can look forward to discussions about this project being part of the ACDC 2022 consultation session.”

UPDATE

On July 7, 2022 Sareena Hopkins updated that 47 focus groups were held with almost 500 participants and over 560 CDPs completed the survey. There was overwhelming support for the idea of the Institute and some really brilliant ideas on how to make it stronger. With all of the input integrated they are just about ready to submit the Final Report to the Future Skills Centre, along with the proposal. She extended a massive thank you for all who so generously contributed and sent letters of support.

PROFESSIONAL DEVELOPMENT AND CONFERENCES

In order to assist you with meeting your professional development goals, several virtual professional development and conference options are available to you including:

- CERIC webinars – <https://ceric.ca/ceric-events/webinars/>

CDAA INITIATIVES

CDAA'S 25TH ANNIVERSARY

In 2022 the Career Development Association of Alberta celebrates its 25th Anniversary. While our plans for in person festivities during the Alberta Career Development Conference were hindered we are looking at other ways to “celebrate community” and looking forward to a year filled with honouring career development in Alberta.

OPEN FOR BUSINESS

If you are currently providing career and employment services and taking on new clients, we want to promote you. We will be putting together a career and employment service document that can be shared on the website and via social media for individuals / organizations that are seeking career development support. In an effort to keep the document “manageable” we are simply asking for your service’s name, city / town, website, and preferred social media account. Please provide the requested information via this Open for Business submission form: <https://cdaassoc.wufoo.com/forms/open-for-business/>.

You can access the “Open for Business” resource from the CDAA website (<https://www.careerdevelopment.ab.ca/>) and also from our various social media platforms.

ARE YOU HIRING?

If you are recruiting career development professionals to your organization, please let us know! We can share your job posting via the weekly Job Opportunities newsletter. Simply email your job posting PDF or weblink to admin@careerdevelopment.ab.ca or ed@careerdevelopment.ab.ca and we'll share it with all CDAA members!

STAY CURRENT! GET CONNECTED!

If you are not yet connected with the various CDAA social media channels, we encourage you to do so!

- The Career Development Association of Alberta LinkedIn Group: (<https://www.linkedin.com/groups/2593883/>)
- The Career Development Association of Alberta Facebook Page: (<https://www.facebook.com/CareerDevAB/>)
- The Career Development Association of Alberta Twitter Page: (<https://twitter.com/CareerDevAB>)
- The Career Development Association of Alberta YouTube Channel: (<https://www.youtube.com/channel/UCCMSkI43FI6EWsloKBh-mg>)

All of the above are great ways for you to stay current and get connected. Network with your colleagues and other professionals, promote your services, find out about what’s happening in the broader career development community, take advantage of professional development opportunities and more!

Did you know that the CDAA recently uploaded all of the recorded sessions from previous Alberta Career Development Conferences to its YouTube Channel? There are over 25 concurrent sessions available for your viewing!

The CDAA's bi-weekly Community Connector is another fabulous way to connect with resources, information, professional development and training opportunities, and more. Do you have something to share? CDAA Members wishing to share their own events / workshops / practitioner resources or Member sourced events / workshops / practitioner resources in the CDAA Community Connector may do so, free of charge, by providing a direct web link to the CDAA. To submit, please send the direct web link for the event / workshop / practitioner resource and a brief description to admin@careerdevelopment.ab.ca or ed@careerdevelopment.ab.ca with "Community Connector" in the subject line. Please note only the direct web link and a brief description will be included in the CDAA Community Connector and we ask that you limit the amount of text in your description to 50 words or less.

RESOURCE DATABASE

As Career Development Practitioners it is our responsibility to practice ethically – to uphold the Canadian Standards and Guidelines for Career Development Practitioners Code of Ethics and to adhere to the Canadian Standards and Guidelines for Career Development Practitioners. Heightened awareness related to systemic racism and racial inequality has reinforced and added urgency to this responsibility.

Through consciousness, education, and advocacy we can challenge social justice issues, racism, and discrimination that impacts our Black, Indigenous and People of Colour (BIPOC) members and broader career development community, and the clients and communities we serve. The experiences of our members are important to us. As your professional association we are here to support you. We are committed to listening and learning so we can be better and do better for you.

We have started to compile a list of accessible resources, organizations, events, and actions that can enhance our knowledge and understanding, provide opportunities for listening, learning, and involvement, and support us to take action. Please help us build an Alberta specific database for our members and broader career development community, and the clients and communities we serve. Do you have a resource you would like to share or a story you would like to tell? Please connect with us by email at ed@careerdevelopment.ab.ca.

If you have any questions about the association, events, membership, the CCDP designation – anything career development, really – please feel free to reach out! We love to hear from you.

Your health, safety, and well-being continues to be our primary concern. Please consult <https://www.alberta.ca/coronavirus-info-for-albertans.aspx> for up to date information and resources for you, your family, your workplace, and the people you support.

Yours in career development,



Paula Wischoff Yerama, CCDP
Executive Director
ed@careerdevelopment.ab.ca
780-720-8482

The Career Development Association of Alberta respectfully acknowledges that it operates from Treaty 6 territory, and respects the histories, languages, and cultures of First Nations, Metis, Inuit, and all First Peoples of Canada, whose presence continues to enrich the career development profession

Education has always been at the heart of the CDAA, though the options and delivery have changed over the years. This article from the Career Momentum archives, published in *Career Momentum*, September 2009, tells of how our dedicated Board and Committee members helped grow and move our developmental programs forward.



2009 - 2010 CDAA Board of Directors and Committee Chairs

Chair - Doreen Kooy

Vice Chair - Paula Wischoff
Yerama

Secretary – Elizabeth Marko

Alice Funk –
Registrar/Administrator

Treasurer – Ann Nakaska

Partnerships/Special Projects
– Joel Wilkinson (Chair); Sue
Kersey (Committee Member)

Finance – Ann Nakaska
(Chair); Anand Manickaraj
(Committee Member)

Board Development – Paula
Wischoff Yerama (Chair);
Doreen Kooy (Committee
Member)

Standards &
Certification/Registration –
Margaret Vannard (Chair);
Sue Kersey (Past Chair);
Elizabeth Marko (Committee
Member)

Marketing/Communications
– Nicole Stogrin (Chair)

Professional
Development/Special Events
– Anand Manickaraj (Chair);
Ann Nakaska (Past Chair)

U of C Launches Online Career Advising Programs

By: Margo Dilger, Program Director, University of Calgary Continuing Education

It's been a busy and rewarding spring at University of Calgary Continuing Education (UCCE) – especially in relation to career programs.

In June, I had the great pleasure of shaking hands with numerous Career Development graduates as they walked across the stage to accept their certificates at UCCE's annual graduation ceremony. Since U of C's decision to transform and update its campus-based program to a fully online program, many students have taken advantage of the two-year transition period to complete their program in a face-to-face format. I wish these practitioners well as they start or continue working in the Calgary area.

In addition, I was able to attend the BTT conference hosted by the CDAA in Edmonton. Not only were the speakers and sessions relevant and interesting; but also, I was able to connect with many CDAA executive members as well as former graduates of our program. I spoke with many people working in career development or advising, and they were excited to learn of our new Career and Academic Advising Certificate program that launches this fall.

This new certificate can be taken as a four-course, 120-hour, stand-alone program for those who already have experience working in the field and are looking for a way to expand their knowledge and, at the same time formalize their experience and expertise within a certificate framework.

For those new to career development or working with adults, the 300-hour Certificate in Adult Learning with a specialization in Career and Academic Advising is another option that can provide a solid foundation in adult learning principles, facilitation and career foundations. Both are intended for individuals working in career development with career, employment, or immigration agencies, as well as advisors in academic secondary or post-secondary institutions. Graduates will gain the foundations, communication and assessment skills to facilitate, motivate and work successfully with a diverse population.

For both programs, intake is year-round, and courses can be taken in any order, online, from anywhere as long as you have a computer and a reliable Internet connection.

If you have previously taken career development courses with U of C or another approved program, you may be able to receive transfer credit toward our new certificate programs. Please do not hesitate to call or email to discuss this possibility.

Those new to the online learning format can be confident in this style of delivery. I have worked with numerous students who have achieved great success in other online certificates including the Certificate in Adult Learning with specializations in Adult and Community Education, Workplace Learning, and e-Learning, and the Teaching Second Languages – TESL Certificate.

If you wish to enrol in an online program, you must take the prerequisite course, Learning Online, which teaches you how to become a successful online learner and provides exposure to Blackboard software. This course is running several times in August and September.

I am working with the CDAA to have both of these programs approved for the CCDP. Our new programs are based on our previously approved courses so I am confident we will gain approval as the curriculum is solidly based on designation requirements. More news will be forthcoming once the process has been completed.

Our first course, Career Development Foundations, begins in October. For full information regarding schedules and course descriptions please visit our website <http://conted.ucalgary.ca/cal/> or email me at adedlife@ucalgary.ca.

Have a wonderful fall, and I look forward to talking with some of you who are interested in enrolling in our new programs. ~ Margo

CAREER DEVELOPMENT COMMUNITY COLLABORATION – APRIL 2022

We are very excited to continue *Career Development Community Collaboration* as part of Career Momentum's fresh new look! Every few months we will pose questions for your input. Your responses will be shared in upcoming editions of *Career Momentum*.

Please send your responses to any or all of this month's community collaboration questions to Paula Wischoff Yerama at ed@careerdevelopment.ab.ca by **July 31, 2022** with "community collaboration" in the subject line.

- What organizations, events, or resources related to **diversity, equity, and inclusion** have you found to be particularly helpful in supporting your clients, colleagues, and communities?
- What sources of **labour market information** have been most beneficial to you in supporting your clients? Where have your clients been finding success in the labour market?
- What resources and tools have been most helpful to in in supporting newcomers and refugees?
- What **personal or professional development** goals have you set for yourself for 2022?

WELCOME NEW MEMBERS AND NEW CCDP DESIGNATES

**New Members
from April 1, 2022 – June 30, 2022**

*Laura Hambley – Calgary Career Counselling – Calgary
(Small Organization)*

*Tracy Whatmore – University of Alberta, Faculty of
Kinesiology, Sport, Recreation – Edmonton (Individual)*

*Thi Quynh Tram Nguyen – Mount Royal University –
Calgary (Individual)*

*Ann Garrett – Career Catalysts Inc. and CAREERS: The
Next Generation – Red Deer (Alumni)*

Ashton Selig – Career Assistance Network (Individual)

*Julia Alexander – Calgary Immigrant Women's
Association (Individual)*

**New CCDPs
from April 1, 2022 – June 30, 2022**

*Zahra Abdelrazzak – Calgary Immigrant Women's
Association – Calgary*

*Congratulations and welcome to the Career
Development Association of Alberta!*