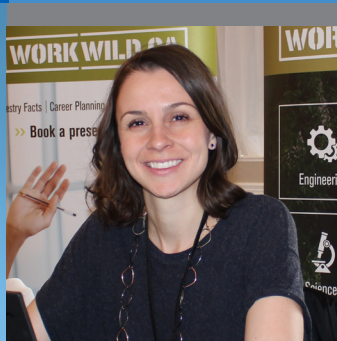




CAREER MOMENTUM

August 2023



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CDAA
Current. Connected. Committed.



Summer Breezes: Bringing Winds of Change

*by Paula Wischoff Yerama, CCDP
Transitioning Executive Director,
Career Development Association of Alberta*

Though it's hard to say goodbye to summer, autumn whispers to us of excitement, renewal, and change. A new school year will soon begin, as well as many activities that we return to in the fall, like sports leagues and special interest clubs.

I myself am no stranger to change. As I spoke of in an earlier issue, after many wonderful years with the CDAA in various capacities, my role as Executive Director is also undergoing some transformation. Trust me, I am not going anywhere, and look forward to staying involved and connected with all the members and clients I have had the pleasure of working with in the past and those I've yet to meet in the future.

In this Career and Industry edition of Career Momentum, we consider the role and effects of change, and encourage you to think about how we as career development practitioners can assist our clients, colleagues, family and friends navigate life's transitions, whether they be seasonal, personal or professional.

Please enjoy a thought-provoking collection of resources, tools, articles, research and more inside this month's [Career Currents](#) as well as our regularly scheduled update from [Alis](#). Don't forget we also want to hear your opinions and insights through our Community Collaboration questions.

Change can be challenging, but also uplifting and invigorating with the promise of a new start!

Yours in career development,

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The Career Development Association of Alberta respectfully acknowledges that it operates from Treaty 6 territory, and respects the histories, languages, and cultures of First Nations, Metis, Inuit, and all First Peoples of Canada, whose presence continues to enrich the career development profession.



Career Currents

*Compiled by Jan Robinson,
CDAA Marketing & Communications Team*

TOOLS AND RESOURCES

	<p>Career Mastery: Proven Strategies for Achieving Success in Your Profession: Networking and Building Professional Relationships - Shubham Shukla, Jan. 2023</p> <p>This comprehensive guide to mastering your career written by a leading expert in career development provides practical tips, exercises, and strategies for professional development and career advancement.</p>
	<p>Career Planner: Career Planner Notebook to Help You Layout Your Career Goals – Paradise Publisher</p> <p>Softcover 6x9, 120 pages, this Career Planner Notebook for tracking your Career Plan includes a visually bold interior laid out in handy at-a-glance sections for recording your goals, skills, and action plans.</p>
	<p>AUDIOBOOK: The Career Change Guide: Five Steps to Finding Your Dream Job – written and narrated by Rachel Schofield</p> <p>Discover what you really want from work with this empowering, practical guide to redesigning your career from expert career coach Rachel Schofield. Get a clearer picture of the kind of work and life you want, with concrete steps to make it a reality.</p>

INTERESTING ARTICLES

[Job interviews are getting longer — here's why it could be a red flag](#) – cNBC.com

- A recent report from a workforce solutions firm suggests the amount of time it takes to hire a new employee reached “an all-time high” in 2023 – pushing the recruitment process to 44 days on average. This can reflect badly on the employer and take a toll on the candidates.
-

[How To Prepare For Another Recession: 19 Quick Tips](#) - careercontessa.com

- What is a recession anyway? How long will it last, and how can you cope with an economic downturn when you've barely recovered from the last one?
-

[A focus on work needs to be part of the new Canada disability benefit](#) – policyoptions.irpp.org

- The Canada Disability Benefit Act (Bill C-22) has received royal assent, now the question is “how to build it?”.
-

RECOMMENDED ONLINE OPPORTUNITIES

[Documentary Film: Redirection: Movers, Shakers, and Shifters](#)

- The Work and Later Life Career Development Project conducted by York University examined the experiences of older workers (age 50 and older) in Canada as they sought out new employment through second or third careers, as well as the ways that career services practitioners worked with older adults. Catch this educational documentary film about the research results, featuring older adults and their later life career stories.
-

[Career Development Professional Essentials](#) – conted.ucalgary.ca

- This new micro-credential offered by the University of Calgary provides essential knowledge of the career development field of practice. Explore foundational theories and their applications in informing and guiding your work with diverse clients. Review key ethical principles and their relevance in professional conduct as a career development professional.
-

[Essential skills frameworks to support client success](#) – ceric.ca

- A roundup of national and international skills frameworks that career development professionals can use to support clients in assessing their skills and finding ways to improve.
-

[Fall 2023 courses for career professionals-](#) careerwise.ceric.ca

- Plan your professional development for this fall with courses covering topics such as supported employment, interview coaching, ethics and cybercounselling.
-

RESEARCH THIS QUARTER (Q3 2023)

[2023 Generative AI Adoption Index \(KPMG\)](#) – kpmg.com

- AI-empowered workers are transforming the way organizations operate in Canada. While Generative AI may be helping companies do more with less, the ethical and legal implications of Generative AI are a cause for concern. This report focuses on the potential risks, adoption data, making informed decisions, and how AI might be used to gain a competitive advantage in business.
-

[Labour Force Survey, June 2023](#) – statscan.gc.ca

- The latest employment and unemployment data in Canada, who gained, who lost, and where the most change occurred.
-

[Employment Outlook 2023](#) – oecd.org

Artificial intelligence and jobs; An urgent need to act. (see <https://www.oecd.org/employment-outlook/2023/>)

- The real income of workers has fallen in almost all OECD countries due to the cost-of-living crisis. Initial results from a new OECD survey on AI shows that rapid developments in AI are likely to significantly affect jobs and is spurring the need to create appropriate policies.
-

[Monitoring Remote Work in Canada: Support or Surveillance](#) – fsc-ccf.ca

- Increased electronic monitoring of those working remotely may negatively affect employee well-being, productivity, trust, and job satisfaction. Download this report on research examining the experiences and attitudes towards remote work in Canada for employees and supervisors.
-

CAREER DEVELOPMENT COMMUNITY COLLABORATION – AUGUST 2023

We want to hear from you!

As part of Career Momentum's fresh new look we introduced a new feature - Career Development Community Collaboration. Every few months we will pose questions for your input. Your responses will be shared in upcoming editions of Career Momentum.

Please send your responses to any or all of this month's community collaboration questions to Paula Wischoff Yerama at ed@careerdevelopment.ab.ca by **September 8, 2023** with "community collaboration" in the subject line.

1. What are some ways you prepare yourself, your family or clients for change as summer draws to a close?
2. What professional development events are you planning to attend this fall / winter?
3. What professional development events would you like to participate in this fall / winter but haven't seen available or would like to see change?